

Connecticut State University System

Developing a State of Minds

BR#2000-30



RESOLUTION

concerning

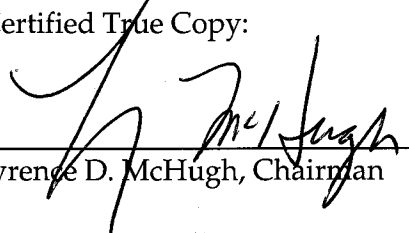
LICENSURE AND ACCREDITATION
for a
BACHELOR OF BUSINESS ADMINISTRATION
in
REGIONAL DEVELOPMENT
at

WESTERN CONNECTICUT STATE UNIVERSITY

April 6, 2000

RESOLVED, That under the authority granted to the Board of Trustees for Connecticut State University System in Chapter 185b, Section 10a-87 and 10a-149 of the Connecticut General Statutes, the Chancellor of the Connecticut State University System is authorized to seek licensure and accreditation from the Connecticut Board of Governors for Higher Education for a Bachelor of Business Administration in Regional Development degree to be presented by Western Connecticut State University.

A Certified True Copy:



Lawrence D. McHugh, Chairman

ITEM

Licensure and Accreditation for a Bachelor of Business Administration in Regional Development at Western Connecticut State University

BACKGROUND

WCSU proposes to offer a BBA in Regional Development to address a need in the workforce in Western Connecticut for persons with knowledge and skills related to economic development. It is responding to a call by the American Economic Development Council and other organizations for an increased supply of practitioners in economic development with professional skills. The BBA, although based in the Ansell School of Business at WCSU, is an interdisciplinary program drawing on economics and public administration as well as business.

ANALYSIS

The BBA in Regional Development supports the mission and strategic plan of the University and the Ansell School of Business. The proposed degree will draw on a number of existing programs at WCSU and will not require a substantial array of new resources. The program has been endorsed by the Northeastern Economic Developers Association and seems not to duplicate or be similar to any other undergraduate program in the region. The BBA is likely to appeal to a large and diverse audience and make a significant contribution to the professional quality of economic development in the region served by the University. In view of the applied, analytical and skills-based nature of the program and its linkages to a business management core, the BBA is the appropriate degree for a specialty in regional development rather than a BS degree that normally is more broadly linked to the arts and sciences.

CHANCELLOR'S RECOMMENDATION

Authorize Western Connecticut State University to seek licensure and accreditation from the Connecticut Board of Governors for Higher Education for a Bachelor of Business Administration in Regional Development.