

Connecticut State University System

Developing a State of Minds

BR#02-44



RESOLUTION

concerning

APPOINTMENT OF GARY M. MULLOY
AS
DISTINGUISHED BUSINESS EXECUTIVE IN RESIDENCE
AT
EASTERN CONNECTICUT STATE UNIVERSITY

July 19, 2002

WHEREAS, Mr. Gary M. Mulloy, a distinguished business executive, will be offering occasional but highly significant contributions to the students and faculty at Eastern Connecticut State University during the 2002-2003 academic year and will bring a rich array of business experience and knowledge to this role, and

WHEREAS, Mr. Mulloy is recognized for his outstanding accomplishments and leadership during his business career at several major multi-national corporations, especially his role as Chairman and Chief Executive Officer of ADVO, Inc.

WHEREAS, BR#82-120 authorizes the Board to award the title "in Residence" to persons of established reputation in their chosen field who seem likely to make significant contributions to the instructional programs of CSU institutions, and

WHEREAS, Mr. Mulloy is eminently qualified for this award and has agreed to serve without compensation and the University is in compliance with the "honorary" and limited term nature of these appointments as stipulated in BR#82-120, therefore, be it

RESOLVED, That Mr. Gary M. Mulloy be named Distinguished Business Executive in Residence by Eastern Connecticut State University for the 2002-2003 academic year.

A Certified True Copy:

William J. Cibes, Jr.
Chancellor

ITEM

The Appointment of Gary M. Mulloy as Distinguished Business Executive in Residence at Eastern Connecticut State University

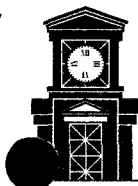
EXECUTIVE SUMMARY

Pursuant to Board Resolution #82-120, the "In Residence" title may be awarded to individuals of established reputation in their chosen field who make significant contributions to the instructional programs of Connecticut State University by spending limited periods of time in residence at the university. The appointment to such title is honorary in character and is not usually accompanied by any compensation, emolument, or perquisite.

Mr. Gary M. Mulloy, as Chairman and Chief Executive Officer of ADVO, Inc., will be offering occasional but highly significant contributions to the students and faculty at Eastern Connecticut State University during the 2002-2003 academic year .

CHANCELLOR'S RECOMMENDATION

It is recommended that Mr. Gary M. Mulloy be appointed as Distinguished Business Executive in Residence at Eastern Connecticut State University for the 2002-2003 Academic Year.



Eastern Connecticut State University

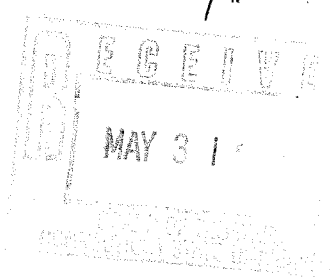
83 Windham Street ■ Willimantic ■ Connecticut 06226 ■ 860-465-5222

*C: Hester
Secy 6/3/02*

Office of the President

Xette

May 29, 2002



Dr. William J. Cibes, Jr.
Chancellor
Connecticut State University
39 Woodland Street
Hartford CT 06105-2337

Re: Distinguished Executive in Residence

Dear Dr. Cibes:

I am pleased to recommend to you Mr. Gary M. Mulloy for the title of "Distinguished Business Executive in Residence" for the Academic Year 2002-2003. Mr. Mulloy has enjoyed a distinguished career as the Chairman and Chief Executive Officer of ADVO, Inc., which is a targeted direct mail marketing company with a billion-dollar annual revenue. Mr. Mulloy is credited with steering the company toward his strategic targeting vision and with nearly doubling its profitability during his tenure.

The ADVO Corporation has received worldwide recognition and acclaim for its missing children's program. It promotes the images and relevant information on missing children on its advertising promotions that are distributed to over 70 million households each week. The program has resulted in the recovery of many children over the years.

Mr. Mulloy has nearly twenty-five years of management experience, as well as sales and marketing expertise. Mr. Mulloy formerly served as the president and chief executive officer of both the Sunnyvale Corporation and Maybelline Cosmetics Company. He will bring to Eastern and the surrounding business community experiences in executive management in a variety of business sectors.

The nomination of Mr. Mulloy was proposed by the Department of Economics at Eastern Connecticut State University and endorsed by Dr. Patricia A. Kleine, Dean of the School of Education and Professional Studies, and Dr. Dimitrios Pachis, Vice President for Academic Affairs. Please find enclosed a brief biography outlining Mr. Mulloy's accomplishments.

Sincerely,

David G. Carter
President

DGC/sk

Enclosure

cc: Dr. Dimitrios S. Pachis, Vice President for Academic Affairs
Dr. Patricia A. Kleine, Dean of the School of Education and Professional Studies



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RESOLUTION

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AS
DISTINGUISHED BUSINESS EXECUTIVE IN RESIDENCE
AT
EASTERN CONNECTICUT STATE UNIVERSITY

___, 2002

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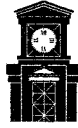
WHEREAS, BR#___ authorizes the Board to award the title "in Residence" to persons of established reputation in their chosen field who seem likely to make significant contributions to the instructional programs of CSU institutions, and

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RESOLVED, That Mr. Gary M. Mulloy be named Distinguished Business Executive in Residence by Eastern Connecticut State University for the 2002-2003 academic year.

A Certified True Copy:

William J. Cibes, Jr.
Chancellor



MAY 20 2002

EASTERN CONNECTICUT STATE UNIVERSITY

83 WINDHAM STREET • WILLIMANTIC, CONNECTICUT 06226 • 860-465-5000

May 16, 2002

TO: Dimitrios S. Pachis
Vice President for Academic Affairs

FROM: Patricia A. Kleine, Dean
School of Education and Professional Studies

RE: Distinguished Visiting Executive Professor

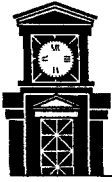
Please find attached the requisite paperwork to move forward the nomination for Mr. Gary M. Mulloy as Distinguished Visiting Executive Professor in the School of Education and Professional Studies Academic Year 2002-2003. Mr. Mulloy is the Chief Executive Officer of ADVO, Inc., which is a multi-billion dollar targeted direct mail marketing company. Mr. Mulloy has spearheaded efforts to re-margin ADVO's business and is credited with nearly doubling the company's profitability during his tenure. Mr. Mulloy has nearly twenty-five years of management experience, as well as sales and marketing expertise. Formerly, Mr. Mulloy has served as the president and chief executive officer of both the Sunnyvale Corporation and Maybelline Cosmetics Company.

I strongly support the nomination of Mr. Gary Mulloy as Distinguished Visiting Executive Professor for Academic Year 2002-2003. He will bring to Eastern and the surrounding business community experiences in executive management in the profit-making business sectors.

PAK:pk

Attachments



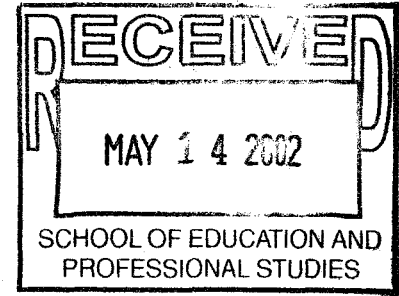


Eastern Connecticut State University

83 Windham Street ■ Willimantic ■ Connecticut 06226 ■ 860-465-5000

May 14, 2002

Dr. Patricia Kleine, Dean
School of Professional Studies
ECSU Campus



Dear Pat,

I am honored to advise you that the Department of Economics recommends the appointment of Mr. Gary M. Mulloy as the distinguished Executive Professor for the forthcoming 2002-2003 academic year.

Mr. Mulloy is the Chief Executive Officer of ADVO Inc. which is the nation's largest targeted direct mail marketing company. This multi-billion dollar company has its world-wide headquarters in Windsor, Connecticut, and its common stock is traded on the New York Stock Exchange.

Mr. Mulloy formerly served as the President and Chief Executive Officer of the Sunnyvale Corporation and the Maybelline Cosmetics Company.

The ADVO Corporation has received worldwide recognition and acclaim for its missing children's program. It promotes the images and relevant information of missing children on its advertising promotions that are distributed to over 70 million households each week. The program has resulted in the recovery of countless numbers of children over the years.

Mr. Mulloy's appointment as the University's Executive Professor will significantly serve the educational interests of our students and faculty and substantially strengthen our efforts to affiliate with the corporate community.

A summary copy of his professional resume and a copy of the most recent ADVO Annual Report are included. I am hopeful that his appointment will be approved by the University's Board of Trustees this summer so that can finalize his Fall, 2002, schedule.

Thank you for your continued encouragement and enthusiastic support of the Chase Institute.

Ken Parzych



Gary M. Mulloy
Chairman & Chief Executive Officer

Gary M. Mulloy is Chairman and Chief Executive Officer of ADVO, Inc., the nation's largest targeted direct mail marketing company, headquartered in Windsor, Connecticut. The company's annual revenue is approximately \$1 billion and its common stock is traded on the New York Stock Exchange. Mr. Mulloy became ADVO's Chief Executive Officer in January 1999 and assumed the Chairman role in June 1999.

Mr. Mulloy joined ADVO as President and Chief Operating Officer in November 1996, bringing to the company nearly twenty-five years of management experience, as well as sales and marketing expertise. In this capacity, Mr. Mulloy was instrumental in steering the company toward its strategic targeting vision. He also spearheaded efforts to re-margin ADVO's business and is credited with nearly doubling the company's profitability during his tenure.

Before joining ADVO, Mr. Mulloy served as President and Chief Executive Officer of Sunnyvale, California-based, contact lens manufacturer Pilkington Barnes-Hind, Inc. (1991-1996), a division of Pilkington Vision Care. During his tenure, Mr. Mulloy is credited with significantly increasing the company's revenues and profitability.

Mr. Mulloy was President and Chief Executive Officer of the Maybelline cosmetics company, previously a unit of Schering-Plough Corporation, until 1991. He also held a range of senior executive management and marketing positions at Schering-Plough and its Maybelline unit during his fifteen years with the firm. Earlier in his career, Mr. Mulloy held marketing and management positions with the Gillette Company and the Burger King Corporation.

Mr. Mulloy received his B.S. degree in Marketing from the University of Illinois.