



## STATE OF CONNECTICUT

BOARD OF TRUSTEES  
FOR THE STATE COLLEGES

1280 ASYLUM AVENUE HARTFORD, CONNECTICUT 06105

RESOLUTION


CONCERNING

MASTER OF BUSINESS ADMINISTRATION PROGRAM AT  
WESTERN CONNECTICUT STATE COLLEGE

SEPTEMBER 6, 1974

- WHEREAS, Western Connecticut State College has established the need in the Danbury area for a Master of Business Administration program and the Board of Trustees at its July 19, 1974 meeting approved a resolution establishing this new program, and
- WHEREAS, Obstacles have developed related to statutory authority granted to the University of Connecticut regarding such professional programs, and
- WHEREAS, The University of Connecticut has agreed to cooperate with the staff at Western Connecticut State College in offering the Master of Business Administration program this fall on an interim basis on the Danbury campus, as reflected in the attached statement, therefore be it
- RESOLVED, That the Board's resolution approving the establishment of a Master of Business Administration program at Western Connecticut State College be rescinded, and be it further
- RESOLVED, That the cooperative arrangement appended, by which the Master of Business Administration is offered on an interim basis at Western Connecticut State College by the University of Connecticut, be approved pending legislative authorization permitting the State Colleges to offer such graduate professional programs.

A Certified True Copy:



James A. Frost  
Executive Secretary

RECEIVED

MEMO FOR RECORD

AUG 13 1974

BOARD OF TRUSTEES

Subject: Master of Business Administration Program. FOR THE STATE COLLEGES

In accordance with agreement reached between Vice-President Kenneth G. Wilson and representatives of the Board of Trustees for State Colleges, a meeting was held at Western Connecticut State College on Thursday, August 8, 1974. Representing the University of Connecticut was Professor Fred W. Kniffin, the director of the Master of Business Administration program in Stamford. Representing Wesconn was Dr. Gilbert Teal, Dean of the College, Professor John Raglan, Chairman of the Department of Business and Public Administration, and Mr. Jack Riley, a member of the Wesconn Business and Industry Advisory Committee, and a recent MBA graduate of the Stamford program.

The basic question was how to promptly offer the MBA program in the Danbury area, beginning in September, 1974. Wesconn has a proposal which has been approved by its Board of Trustees and is awaiting action at the Commission on Higher Education level. Representatives of the University of Connecticut had interposed objections informally to establishment of this program claiming it to be the prerogative of the University to offer all professional education courses.

There appeared to be three alternatives open to discussion. They were:

1. The University of Connecticut, through its Stamford Branch or otherwise, could meet the needs of the community by offering in Danbury a Master of Business Administration program.
2. The University of Connecticut could offer the MBA program in cooperation with Wesconn, using to the maximum degree feasible Wesconn space, counseling and advisory service, heat, light, bookstore, and registration facilities and offer courses using shared faculty. All salaries and direct operating costs such as direct advertising to be borne by UConn, and all tuition and fees to be paid to UConn. Wesconn would agree to accept such courses as credits toward their Master in Business Administration when and if it was subsequently established.
3. UConn would withdraw its objection and permit Wesconn to proceed with the immediate establishment of a Master of Business Administration program in accordance with its proposal.

After several hours of discussion which was held in a very cooperative and friendly climate, it was mutually agreed that the immediate problem could be handled by a cooperative program (Option 2). This solution was discussed by phone with Mr. Wilson and

Professor Kniffin and subsequently the group presented the proposal to President Haas and received her approval. The agreement was reported the following morning to the Board of Trustees' representative, Dr. Clinton M. Ritchie, who had meanwhile discussed this with Mr. Wilson.

The terms of the agreement provided that UConn would offer two graduate courses in the fall and two in the spring in the Wesconn facility. Registration would be handled jointly with information and advertising to be handled locally at Wesconn for UConn. UConn would provide one staff member for one of the courses in both the fall and spring semesters. UConn would hire one lecturer from the Wesconn staff to teach the other courses in the fall and spring semesters. Standards and admittance of students would be totally in accord with UConn requirements. Initial advertising was to proceed via newspapers upon final receipt of approval from Vice President Wilson. Radio spots were also to be provided for through Wesconn and paid for by UConn. A proposed newspaper announcement is attached.

We believe the solution is satisfactory for the moment, will meet the existing needs, and will provide for a high quality MBA program for the local area. However, it was made clear by the Wesconn representatives that this was an interim solution and that it was their understanding that the Board of Trustees for State Colleges intended to press for legislative authorization to give appropriate programs in their geographic regions as circumstances might require.

Wesconn wishes to express its appreciation to the officials of the University of Connecticut for their cooperation in working out this solution promptly and practically. We look forward to close cooperation in the coming year.

August 12, 1974



# STATE OF CONNECTICUT

WESTERN CONNECTICUT STATE COLLEGE

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Dean of the College

## WESTERN CONNECTICUT STATE COLLEGE PROPOSAL

### MASTER OF BUSINESS ADMINISTRATION DEGREE

#### SUMMARY

In response to widespread demands from the region and careful investigation of the market, Western Connecticut State College proposes the establishment of a program leading to the degree of Master of Business Administration. This is in complete accord with the undergraduate program development in Business Administration which began four years ago and now exceeds 10% of the total enrolled full time day school students.

Up until submittal of the proposal, there was no other easily available course offerings at the graduate level in the immediate region for full time students or for part time students.

A proposal attached summarizes the plans and operation of the program. Its establishment should satisfy the following objectives as outlined on page 9 of the proposal:

1. Permit Western Connecticut State College graduate students to attend graduate school within reasonable commuting distances of their homes.
2. Help to satisfy the increasing demand for MBA degree programs at Western Connecticut State College created by such factors as (a) increased cost of education and (b) increased interest in business administration versus the arts and sciences.
3. Satisfy to a greater extent the community needs for services from a competent and responsive graduate Department of Business and Public Administration.

In the interim period subsequent to approval by the Board of Trustees of State Colleges and prior to action by the Subcommittee on Coordination and Planning arrangements

have been made between representatives of the State College Board, the University of Connecticut, and Western Connecticut State College to offer part time courses (two this semester) on the Wesconn campus under the Stamford Branch, UConn auspices. Full time students' needs are still not served in any way, even as an interim measure. Enrollment in the two courses offered through UConn on the Wesconn campus are 75 plus and 65 plus already. The need continues to be unmet with this interim arrangement. The splendid cooperation of UConn, however, should be noted in providing this stop-gap solution for the current term.

September 5, 1974

THE UNIVERSITY OF CONNECTICUT  
in COOPERATION WITH  
WESTERN CONNECTICUT STATE COLLEGE

OFFERS AN  
M.B.A. PROGRAM

Classes to be held at Western Connecticut  
State College, Danbury, Connecticut

Beginning September 4, 1974

Management and Organization	Professor Scheips
Business and Society	Professor O'Neil

Applications available at Graduate Office, 181 White  
Street, Danbury, Connecticut

Registration on August 26, 1974; 2:30 - 7:00 PM  
Berkshire Gymnasium

FOR INFORMATION PHONE: PROFESSOR KATHRYN VACHA

WESTERN CONNECTICUT STATE COLLEGE

792-1400 Ext. 205

Accredited by AACSB