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RESOLUTION

concerning

LICENSURE APPLICATION

BACHELOR OF ARTS DEGREE

in

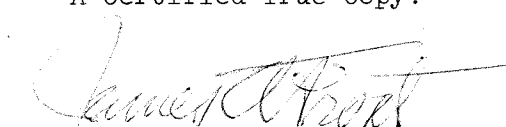
COMMUNICATION

Central Connecticut State College

February 3, 1978

RESOLVED, Under the authority granted the Board of Trustees in Chapter 164, Section 109 and 10-326 of the General Statutes, Central Connecticut State College is hereby authorized to seek licensure and implement a program leading to a Bachelor of Arts Degree in Communication effective September 1978, or as soon thereafter as is feasible, subject to approval by the Board of Higher Education.

A Certified True Copy:


 James A. Frost
 Executive Director



Central Connecticut State College
New Britain, Connecticut

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BOARD OF TRUSTEES
FOR THE STATE COLLEGES

Office of the President

December 29, 1977

TO: Dr. James A. Frost, Executive Director
Board of Trustees for State Colleges

FROM: F. Don James, President
Central Connecticut State College.

Attached is the response from the Department of Speech Communications and Speech Pathology of Central with regard to the Evaluation Committee Report under the date of November 21, 1977 from Dr. Yaremchuk, the Chairman of the Evaluation Committee. This Report has been reviewed by Dean Brown, the Dean of the School of Arts and Sciences and by Vice President Jestin. We concur with the findings of the Evaluation Committee and with Dr. Wenger's response to the committee's suggestions. In the next year, it is our hope to extend the facilities for the Speech Communications Department in order to provide greater accessibility to Audio Visual and Television facilities and to give more classroom space in order to obtain appropriate class size. When these facilities are extended the Department will have far more adequate quarters and be more accessible to the student body.

I am pleased to submit this response to you for presentation to the Planning Committee of the Board of Trustees.

F. Don James
President

fdj/ic

cc: Vice President Jestin
Dean Brown, Dr. Wenger

Memorandum

Department Message

3/74 STATE OF CONNECTICUT
 18-051-011

SAVE TIME: *Handwritten messages are acceptable.*
 Use carbon if you really need a copy. If typewritten, ignore faint lines.

To	NAME	TITLE	DATE
	Dr. William R. Brown, Dean	Arts and Sciences	12/15/77
	AGENCY	ADDRESS	
013	NAME	TITLE	TELEPHONE
	Paul Wenger, Chairman	Speech Communication &	7492
	AGENCY	ADDRESS	
		Speech Pathology	

JECT

Response to Evaluation Committee Report Dated November 21, 1977

We are very happy with the positive findings and the whole-hearted endorsement for our proposed B.A. major in Communication provided by this distinguished Evaluation Committee. In our judgment, the Report demonstrates again the considerable support that our proposal has found in many places.

Each of the suggestions made by the Evaluation Committee for improving our proposed program has been considered fully. Reduction in the size of the Department's classes and the relocation of Departmental offices have received careful review. Our present class limits are the result of an effort to provide both space for the great numbers of students who wish to enroll and at the same time give attention to the individual student which is required in courses having a performance orientation. To change present limits would necessitate immediate additions to the instructional staff. We hope to increase the size of the department within the next two years. With regard to our space, plans have been approved by Dr. Jestin for transferring our offices to a more spacious and accessible location.

The Committee also suggested consideration of three new courses. Each has been the subject of Departmental review and may be added to the curriculum in the future. For the present, existing courses contain elements of each of the suggested offerings. Separate classes in these areas almost certainly would require additional instructional staff.

Greater availability of radio broadcasting facilities and expanded future library holdings were other suggestions of the Committee. Both depend on the adequacy of future funding levels, though an additional radio broadcasting facility is available now through a student-operated FM station (WFCS) on campus. We will seek to develop further our relationship with this student group. In addition, our Television Center includes a small soundproofed room specifically designed and equipped for audio recording. Finally, the Department's library budgets for the past two years have been adequate to permit significant expansion of our library holdings.

Dr. William R. Brown
Page 2
12/15/77

We are looking forward to an implementation for our B.A. program in Communication. In view of the unanimously favorable recommendation from the Evaluation Committee, we hope the proposal will receive the early and favorable consideration of the Board of Trustees.

P.W.

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WEST LONG BRANCH, NEW JERSEY 07764 (201) 222-6600 BOARD OF TRUSTEES
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Department of Speech Communication and Theatre Arts

November 21, 1977

Dr. James A. Frost
Executive Director of Connecticut State Colleges
P.O. Box 2009
New Britain, Connecticut 06050

Dear Dr. Frost:

The Evaluation Committee for the Bachelor of Arts Degree in Communication within the Department of Speech Communication and Speech Pathology at Central Connecticut State College is pleased to report its unanimous support for the new program to begin Fall 1978.

On November 16, 1977, the Committee spent the day at Central Connecticut touring the campus, visiting the department, interviewing departmental members, talking with students, inspecting the course outlines, and reviewing the proposed program with the Department Chairperson and College administrators. The Committee concluded at the end of the day of review and assessment that the Department should be commended for its excellent work in preparation of the proposal and preparation for the Committee's visitation. The Committee especially was pleased with the Administration's enthusiastic support for the new program. Moreover, the Administrative representatives, as well as the Department Chairperson, were able to respond clearly and effectively to the questions posed by members of the committee. Therefore, we commend the Department for its excellent proposal and the Administration for its total commitment to the new program.

The Evaluation Committee believes that the Department of Speech Communication and Speech Pathology has demonstrated significant need for the proposed communication program. Student demand for the new program, as well as the need for general communication courses, was presented by the Department.

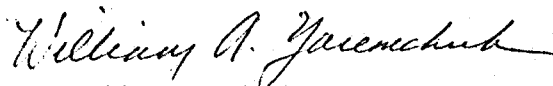
Moreover, the growth of the "Special Studies" curriculum in communication suggests the need for the new program. In addition, the Department Chairperson documented the demand for communication courses through past enrollment figures. In summary, the Committee believes that a communication program rightly belongs at a college of the size and scope of Central Connecticut and that significant need for the program has been demonstrated.

The Committee noted several elements which strongly supported the proposal for the program. First, the diversity of courses and choice of course offerings for the students emerged from our review as a major strength of the new course of study. Also, the diversity of background and training of the faculty members in the Department contribute measurably to the support of this broad type of communication program. Departmental and library resources more than adequately support the new program. The all-color television facility is a tremendous resource for the broadcasting aspect of the program. Moreover, the option of the practical "internship" in communication is a significant and unique strength of this new major.

The Committee also wishes to suggest several areas which need to be strengthened. The Committee was concerned with the high student capacity levels of the various performance-oriented communication courses, such as the fundamentals course, public speaking, and small group discussion. The Committee recommends full consideration to reduction in class size to twenty-five (25) in the fundamentals courses and to twenty (20) in public speaking and group discussion. The Committee recommends future consideration of several new courses: Interpersonal Communication, Rhetorical Theory, and Rhetorical Criticism. Access to radio broadcasting facilities also should be reviewed by the Department. The Committee also felt that the Department should be moved into more accessible and adequate quarters. Finally, library holdings should be expanded to meet future demands of the new program.

The Committee believes that the existence of all the necessary courses, adequate faculty and facilities, and the current operational success of the Department indicates that the program should be initiated in 1978. The Committee determined that there was no evidence to suggest that the program be deferred later than this date. In light of the demonstrated need for the program, those elements which strongly support the program, and only a few minor suggestions for the future improvement, the Committee, therefore, recommends that the B. A. in Communication be approved and implemented by Fall 1978.

Respectfully submitted,



Dr. William A. Yaremchuk, Chairman
Department of Speech, Communication, and Theatre
Monmouth College
West Long Branch, NJ 07764

Mr. Milton Hoffman
Director of Education Services
Connecticut Public Television
24 Summit Street
Hartford, Connecticut 06106

Dr. Jack H. Lamb
Associate Professor
Department of Speech
University of Connecticut
Storrs, Connecticut 06268

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