



THE CONNECTICUT STATE UNIVERSITY

P.O. Box 2008 • New Britain, Connecticut 06050 • (203) 827-7700

RESOLUTION

concerning

LICENSURE AND ACCREDITATION

for a

MASTER OF BUSINESS ADMINISTRATION DEGREE

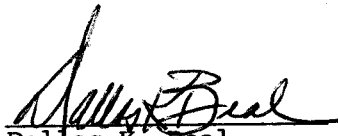
at

WESTERN CONNECTICUT STATE UNIVERSITY

November 14, 1986

RESOLVED, That under the authority granted to the Board of Trustees of Connecticut State University in Chapter 185b, Sections 10a-87 and 10a-149 of the General Statutes, the President of Connecticut State University is authorized to seek licensure and accreditation from the Board of Governors for Higher Education for a Master of Business Administration (MBA) degree to be presented by Western Connecticut State University.

A Certified True Copy:


Dallas K. Beal
President

ABBREVIATED PROPOSAL*
To Establish a
Master of Business Administration (MBA) Program
at
Western Connecticut State University
Danbury, Connecticut
October, 1986

OBJECTIVE:

To gain Simultaneous Licensure and Accreditation for a MBA degree program at WCSU by Spring term, 1987 and to implement program by Spring, 1988. Simultaneous licensure and accreditation is sought owing to demonstrated substantial compliance with the approval standards contained in the Department of Higher Education's regulations of March, 1986.

I. PURPOSE:

The Master of Business Administration (MBA) program prepares students for middle and upper level management positions in public and private organizations. The program is broad-based and designed mainly for part-time students. The majority of students are expected to have a full-time job and be pursuing the MBA so as to advance within the same company, rather than change positions. The specific objectives of the program are to provide:

1. foundation knowledge in economics and statistics;
2. a basic knowledge of the internal and external functions of a company such as management, accounting, finance, and marketing;
3. specific knowledge of management, such as business and commercial law, management information systems, organizational behavior, and strategic management;
4. an opportunity to explore an area in more depth.

The purposes and objectives of the MBA program are consistent with and contribute to the goals and objectives of Western Connecticut State University.

* This abbreviated proposal contains information drawn from the more lengthy DHE/BGHE proposed format and is based on the newly revised Rules and Regulations for Licensure and Accreditation. This summary is prepared for use by CSU Administration and the CSU/BOT.

II. APPROPRIATENESS:

The MBA degree, first proposed in 1974, has been a more immediate goal of the Ansell School of Business for more than four years and has been so noted in the University's Master Plan. At this time, the faculty is sufficient and newly hired faculty will add additional expertise. The library is excellent and is always being strengthened, the computer facilities are superior and will be further expanded.

III. ADMINISTRATION:

The Dean of the Ansell School of Business and the Dean of the Graduate School are directly responsible for the supervision of the faculty and scheduling of courses. An MBA program coordinator will be responsible for interviewing and advising students as well as other duties.

IV. FINANCE:

The program can be implemented given current resources. Full-time faculty lines, new and reallocated, have already been put into place while three additional lines have been allocated for Spring 87 and 87-88 academic year. Library and Computer support has been assured by being previously "built-into" Western's funding base. Private support continues for both areas.

V. FACULTY:

Twenty-four (24) full-time current faculty members from the Departments of Accounting, Management, Marketing, Economics, Justice and Law, Information Systems, and Finance are eligible to teach in the program. Adjunct faculty will be employed to complement full-time faculty in areas where additional practical, "hands-on" expertise is required.

VI. CURRICULUM:

The MBA program requires completion of 57 semester hours and a comprehensive examination. Where the student has an undergraduate degree in business or previous course work in business subjects, the total number of semester hours required for completion of the MBA degree may be reduced. Such reduction is limited to a total of 12 semester hours.

The CORE component of required courses comprises 42 semester hours. The courses are:

Economic Analysis for Management I
Economic Analysis for Management II
Managerial Statistics I
Managerial Statistics II

Financial Accounting Concepts
 Control Accounting
 Managerial Finance
 Management
 Organizational Behavior
 Management of Operations
 Marketing Management
 Business and Commercial Law
 Information Systems Management
 Administrative Problems

The remaining 15 semester hours are to be selected by the student. They provide the student with an opportunity to explore additional areas in more depth. Those five (5) additional courses are to be selected by the student taking no more than two courses from any one of the following disciplines:

Accounting
 Finance
 Management
 Marketing
 Public and Nonprofit Administration

VII. LIBRARY:

The Robert S. Young Library is the primary support for the business programs at Western Connecticut State University. It is located on the Westside Campus in the Ansell School of Business. It is complemented by the Ruth A. Haas Library's (located at the midtown campus) resources, facilities and staff. All the technical processes such as cataloging, acquisitions procedures, etc., take place at the Haas Library. The Haas Library's collection of Government Documents, Computer Science, Economics, Psychology, Nursing, Health and Education supplement the resources of the Young Library.

The Young Library replicates the core collection of the Baker Library at the Harvard Business School. There is an automatic acquisition process in effect using the monthly list of new items received at the Baker Library. The Library's collection supports the subject areas of the Departments of Management, Marketing, Accounting, Finance, and Information Systems. The Haas Library provides support for the Justice and Law Administration and Public Administration areas.

There is an excellent reference section in the Young Library consisting of business services by AICPA, FASB, Dun & Bradstreet, Standard & Poor's, Commerce Clearing House, Bureau of National Affairs, Research Institute of America, Moody's Predicasts and many other such tools. Annual reports and 10 k's from companies on the New York and American stock exchanges are also available. A new addition to the collection this year was CIRR/Corporate and Industry Reports.

Both the Young and the Haas Libraries are active in exchanging materials and services with libraries, especially the three other libraries in the State university system. The library's membership in the New England Library Information Network (NELINET) and the Southwestern Connecticut Library Council (SWLC) provides additional opportunities for this activity. The library also participates in the world wide Universal Serials and Book Exchange. For historical research involving business, an agreement with Yale provides borrowing privileges for the faculty at no charge. The library accepts Connecticut interlibrary loan requests from the participating public libraries of the State and is developing closer relationships with the Danbury Public Library, Danbury Hospital Library, and various corporate and special libraries in the area. Information on more than nine million books is available through the library OCLC terminal.

The Young Library's holdings as of July, 1986 are:

Books	5,000
Periodicals (Titles)	175
Microforms	25,486

Total holdings of both the Haas and Young Libraries are 278,276. Of specific interest in the Haas Library are the 66,000 government documents, plus several thousand volumes in Justice and Law Administration, Public Administration, Computer Science, and Psychology.

VIII. NEED:

There has been a consistent, steady, and documented demand since 1976 for an MBA at Western as evidenced on the annual Graduate Student survey. Need has also been demonstrated through inquiries, comments, letters, and area business support.

IX. ACADEMIC POLICY:

Academic policies applicable to the MBA regarding admissions, transfer of credit, grading, graduation, etc., remain those that are listed in the Graduate Catalogue, 86-88, for the Master of Science in Administration Degree. Some variance may be recommended later.

X. SUPPORT SERVICES:

Academic and career counseling, as well as testing services, personal counseling, health services, financial aid advisement, and several other services are afforded to all full or part-time graduate students.

Additional information is available in the complete DHE proposal.