



# CONNECTICUT STATE UNIVERSITY

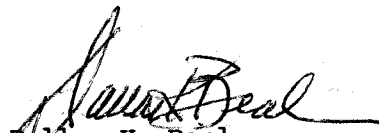
P.O. BOX 2008 • New Britain, Connecticut 06050 • (203) 827-7700

RESOLUTION  
concerning  
a  
TITLE CHANGE  
for  
DR. PETER M. ROSA (CSU)

March 4, 1988

BE IT RESOLVED, That the title of Dr. Peter M. Rosa be changed from Executive Assistant to the President for Governmental Relations to Director of Governmental Relations for Connecticut State University effective March 4, 1988.

A Certified True Copy:

  
Dallas K. Beal  
President

MEMORANDUM

TO: Dallas K. Beal

FROM: Peter M. Rosa *Pete*

DATE: February 9, 1988

SUBJ: Title of Governmental Relations Officer

As per our discussion, I wish to request that my title be formally changed from executive assistant to the president for governmental relations to ~~Director of governmental relations~~ *Director of governmental relations, UConn. University*

This title would be consistent with that of my peers including Willie J. Hagan, director of governmental relations for UConn. Also, it would enable me greater access, especially to those in Washington, D.C.

Thank you for your consideration.

M E M O R A N D U M

TO: Dallas K. Beal  
FROM: Peter M. Rosa *Pete*  
DATE: January 29, 1988  
SUBJ: Title under Governmental Relations Program

The last few days a repeated item has come to my attention that I believe may influence the perception of our governmental relations program. It pertains to my title as executive assistant to the president for governmental relations.

There are those who believe that the role of "executive assistant" is not a responsible one for the development and implementation of a governmental relations program, nor for the gaining of access to some government officials. Frankly, I never gave it much thought and believe that a job really is what you make of it. However, it does appear to me that this title might prove to be an obstacle in some people's minds regarding the role of our governmental relations program as I envision it.

To address such a potential obstacle, I ordered business cards that simply list "governmental relations" under my name. I also had planned to ask you after a year (when I thought I would have proven my worth) to consider changing my title. It seems, however, that now is as good a time as any to broach the topic.

I therefore ask that you consider changing my title to one that more accurately reflects the authority you have given me. (I understand that this is something that may have to go before the Board's Executive Committee.) Such a change might facilitate greater entree in federal circles and should send a more accurate message to those with whom I work in the state, including our own campus governmental personnel (all of whom are either executive deans or president).

If you agree to this concept, I would suggest the titles of "director," "executive director," "dean" or "executive dean of governmental relations." While I admit that such a title change would benefit my ego, I sincerely believe it would benefit our governmental relations program as well. Do you concur?

*Are you going to bring up Peter's title*

*#9*  
*Yours Folder only*

*Wired*  
*my folder only*  
*B/T Ex. C.*