



Connecticut State University System

BR#97-85



RESOLUTION

endorsing

THE ESTABLISHMENT AND OPERATION

BY CENTRAL CONNECTICUT STATE UNIVERSITY

OF A NON-CREDIT

OVERSEAS INSTRUCTIONAL PROGRAM IN BUSINESS AND MANAGEMENT

IN SIRACUSA, SICILY

December 12, 1997

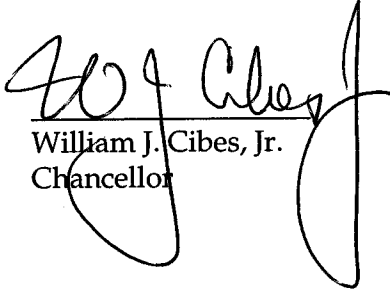
- WHEREAS, Board Resolution #94-103 authorized any of the CSU System universities to establish credit or non-credit instructional programs at overseas sites operated in partnership with foreign institutions or individuals, and authorized the President of such university to enter into contracts with such foreign institutions or individuals to carry out these programs, and
- WHEREAS, Board Resolution #94-103 further authorized the Chancellor to promulgate procedures for establishing and operating such overseas instructional programs, and
- WHEREAS, The Chancellor subsequently, on December 2, 1994, circulated such procedures, which provide that in the case of proposals for non-credit programs, it is expected that (1) the program will be designed to meet all costs from the first full year of operation, and (2) that the program will operate under the same rules under which non-credit programs are operated on the home campus in Connecticut, and
- WHEREAS, Central Connecticut State University has developed a proposal for a non-credit certificate program in business and management to be offered in Siracusa, Sicily, in partnership with the Province of Siracusa and the City of Siracusa, the costs for which will be reimbursed to Central Connecticut State University by the partnership, and has presented this proposal to the Chancellor and to the Board of Trustees, and

WHEREAS, The Chancellor has reviewed this proposal and found that it complies with the procedures promulgated on December 2, 1994, therefore, be it

RESOLVED, That the contract for the operation of this non-credit program be endorsed, and be it further

RESOLVED, That the President of Central Connecticut State University shall provide an annual report to the Chancellor on the educational functioning and fiscal condition of such program, as required by Board Resolution #94-103.

A Certified True Copy:



William J. Cibes, Jr.
Chancellor

1997 Contract Between The CCSU-Siracusa Consortium and Central Connecticut State University

Purpose

The Provincia di Siracusa, the Comune di Siracusa, and "CCSU" intend to institute, in collaboration among themselves, in Siracusa, a residence (campus), dedicated to teaching and learning, at the university and/or post-university level, which will permit an exchange of ideas at the national and international level and allow students the opportunity for educational growth. (page 1 of 8 August 1996 Agreement)

The CCSU-Siracusa Consortium (the Consortium) and Central Connecticut State University (CCSU) agree to jointly offer a two-part business training program in Siracusa and Connecticut.

Part 1 - Business and Management Training Certificates.

Students who complete the first year will be awarded two certificates recognizing skills and achievement in business and management education. The first year will be offered in Siracusa.

Part 2 - MBA Degree.

The highest ranked graduate of the first-year program will be offered admission into the MBA program at CCSU in Connecticut. The Consortium and CCSU will work to provide in part scholarships to allow the top graduate to attend the MBA program at CCSU in Connecticut.

Background

During the period 1991-1997, officials of CCSU negotiated the establishment of a partnership with government officials from the Province of Siracusa. A five-year agreement was signed in August, 1996 establishing a Consortium consisting of CCSU, the Province of Siracusa, and the City of Siracusa.

The Italian partners provide financial support for the Consortium.

Responsibilities

CCSU will deliver non-credit courses leading to two certificates in business and management. The courses will cover the environment of business, accounting, marketing, finance and management. CCSU will employ full-time, emeritus and adjunct faculty and industry consultants to teach the courses.

The Consortium will recruit students. Courses will be offered on a timetable agreed to by the Consortium and CCSU. The schedule of offerings will be designed to meet the needs of the Consortium, CCSU, and students.

CCSU will admit the highest ranking graduate of the certificates program into the MBA degree at CCSU with no further admissions processing. Criteria for being identified as top graduate includes course grades, prior academic record, and English-language proficiency.

Recruiting Efforts

With respect to recruiting, the Consortium and CCSU agree to the following:

1. Success of the program requires the identification of a body of students who have a desire to pursue business training and education. The Consortium will undertake these recruiting efforts.
2. Marketing will be undertaken by the Consortium, which will bear all marketing expenses including the creation of recruitment publications, payment of postage and shipping costs, and paid advertising.

Instructional Site

CCSU will offer courses in a location chosen and supported by the Consortium. The facilities will have a suitable classroom. The furniture and equipment will be suitable for teaching.

The Consortium will provide faculty members with copying, word processing, and other administrative support.

Classes will be scheduled in a room with a chalk board and overhead projector. Also available will be student access to computers and word processing, spreadsheet, and graphics software, and Internet connection.

Housing Facilities

The Consortium will provide faculty housing that is suitable for a stay by a faculty member and a spouse.

The Consortium will endeavor to provide dormitory facilities for CSU students who take courses in Siracusa. Students will be responsible for payment of their own housing.

Budget

CCSU and the Consortium will approve a budget in advance of each academic year.

Personnel

The Sicilian partners will appoint a project administrator and provide translators as needed.

Schedule of Courses

CCSU, in consultation with the Consortium will schedule courses to meet student and faculty needs.

Financial Structure

The Consortium will collect tuition. The Consortium will set the tuition cost.

CCSU will pay all direct instructional costs for the courses. The Consortium will reimburse CCSU for these costs in accordance with the approved annual budget.

Termination of This Agreement

The Consortium and CCSU recognize that this Agreement may be canceled by either party as follows:

1. **Before Start-up.** The Consortium will recruit individuals to attend the initial courses. If either party determines the response is insufficient to support the program, that party shall give written notice of cancellation of the Agreement prior to the start of any courses.
2. **After Start-up.** After the start of the program, if either partner fails to meet their contractual obligations, or in the event of a force majeure, the other party may issue cancellation of the program. In that event, both parties will endeavor to resolve their issues.

ITEM

The Establishment and Operation by Central Connecticut State University of a Non-Credit Overseas Instructional Program in Business and Management in Siracusa, Sicily

BACKGROUND

In response to initiatives of Presidents of CSU System universities in 1994, the Board established policies and procedures for the establishment and operation of overseas instructional programs. (Board Resolution #94-103) In the years since that time, Central Connecticut State University has developed a relationship with the Province of Siracusa, and the City of Siracusa, with an aim of establishing an overseas instructional program in that location.

ANALYSIS

Early on, it was anticipated that the instructional program in Siracusa would be offered for academic credit. However, as discussions have progressed, the focus has come to center on the offering of a non-credit certificate program in business and management.

A revised proposal for a non-credit program in business was developed in October, 1997, and agreement was reached in late October about the details of such a program. Attached to this staff report are copies of the October revised proposal from CCSU to the Siracusa consortium, a budget for three years into the future, and the proposed contract concerning the offering of non-credit courses.

Under this proposal, the Siracusan partners will provide for all costs associated with the program. The partners will collect fees for the non-credit courses, and the revenue will be used to fund payments to CCSU. An instructional site and faculty housing will be provided by the Siracusan partners.

The proposal complies with the requirements of Board Resolution #94-103, and of the procedures promulgated by the Chancellor pursuant to the Board Resolution.

Because the program is not offered for credit, the Board Resolution does not require approval by the Board of Trustees. In light of the extended negotiations with eminent parties in Siracusa, however, respect would seem to indicate that endorsement by the Board is appropriate.

CHANCELLOR'S RECOMMENDATION

Endorse the establishment and operation of a non-credit overseas instructional program in Siracusa, Sicily.